

I have been in the broadcast business for over 25 years, most of which I spent as a D.J. I am currently a news and traffic reporter for several radio stations in San Diego.

I am totally against voice-tracking the way it is being done by the conglomerates like Clear Channel. It takes away many a job from those willing and wanting to work "live." Having "jocks" do shows from other parts of the country also greatly reduces the connection with the local community. Radio needs to get back to where it was before Clear Channel choked it to death!

What is popular in one part of the country may not be elsewhere. National playlists do not work. Radio stations need more flexibility and range. After a while, they all start sounding the same...that's because they ARE! As mentioned above, we need to get back to where we were before the big conglomerates made radio the boring entity it is today.

Thank you for your time. I truly hope you will take my comments and those of others into consideration.